

The Airport Asset Tracking Market

The Airport Asset Tracking Market is the third consecutive report from Berg Insight analysing the latest developments on the global market for asset tracking in the aviation sector.

This strategic research report from Berg Insight provides you with 125 pages of unique business intelligence including 5-year industry forecasts and expert commentary on which to base your business decisions.

Highlights from the third edition of the report:

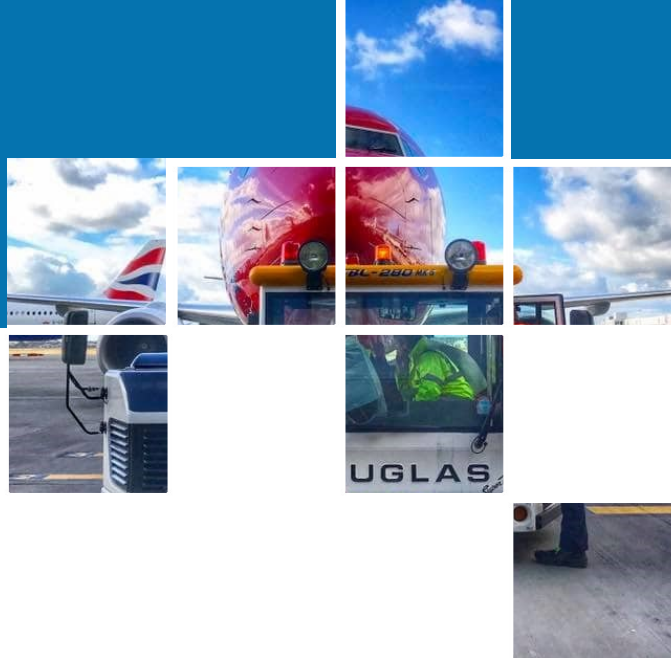
- ◆ **Introduction** to the aviation industry and relevant air transport statistics.
- ◆ **Perspectives** on the impact of emerging technologies.
- ◆ **Profiles** of key players in the airport asset tracking market.
- ◆ **Reviews** of vendor market shares and competitive dynamics.
- ◆ **Summary** of the latest industry trends and developments.
- ◆ **Forecasts** of the airport asset tracking market lasting until 2024.

The installed base of airport asset tracking systems will reach 0.5 million units in 2024

An increasing number of companies have introduced asset tracking and management solutions which can be used to keep track of airport assets and improve the efficiency of ground handling operations and maintenance routines. Berg Insight estimates that the global installed base of active airport asset tracking systems was over 0.2 million units in 2019. Growing at a compound annual growth rate (CAGR) of 15.4 percent, the active installed base is estimated to reach close to 0.5 million units worldwide in 2024. This includes all airport asset tracking systems deployed for various motorised ground support equipment (GSE), non-motorised equipment (NME) as well as other applicable airport assets including on-road vehicles used in airport environments. Berg Insight's definition of an airport asset tracking solution covers systems based on various technologies including conventional cellular-based IoT connectivity and emerging low-power wide-area (LPWA) wireless technology as well as proprietary radio, Wi-Fi and Bluetooth.

The airport asset tracking market is served by a number of different types of players, ranging from specialists focused exclusively on tracking and management solutions for specific airport assets, to companies that offer a more comprehensive set of solutions for the aviation sector, and more general telematics players that also serve

other industries. Berg Insight ranks Undagrid (GSEtrack), Quantum Aviation Solutions, Resonate MP4 (XOPS) and ADVEEZ as the leading vendors of airport asset tracking solutions in terms of installed base. Both Undagrid and Quantum have installed bases exceeding 10,000 active units each. Additional major players include Targa Telematics and Sensolus, which both partner with the GSE rental company TCR Group, as well as INFORM, Pinnacle (iMATS) and Smarter Asset Management (SAM). Pinnacle notably partners with Honeywell which has signed a major agreement with Swissport to deploy ground handling services jointly developed together with Pinnacle. SAM has in turn signed a global contract with Menzies Aviation to roll out telematics. Other players active in the airport asset tracking space include Litum IoT, EC2E, DigiMobi, Ctrack (Inseego), Tri-Logical, Transpoco, Katlyn International, Speedshield Technologies, SpaceTeam, Geotab and the Ortus Group, all having installed bases of at least 1,000 units each.



Berg Insight's M2M Research Series

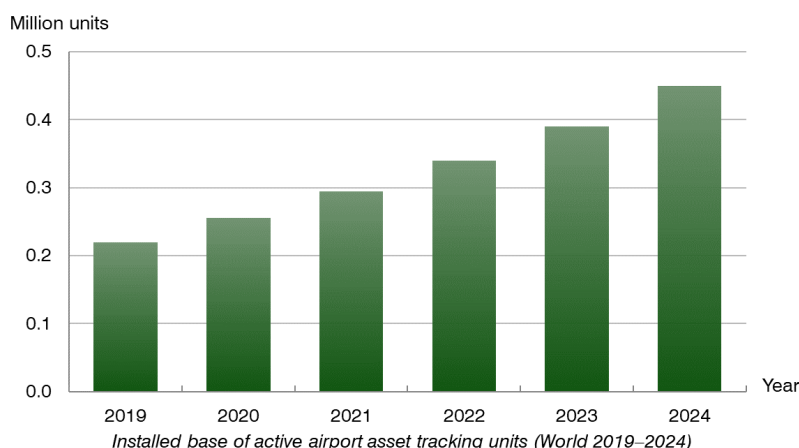
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This research report answers the following questions:

- ◆ How many airport assets are tracked today?
- ◆ Which trends and drivers are shaping the market?
- ◆ How will the adoption of asset tracking in airport environments develop in the future?
- ◆ Which are the leading airport asset tracking solution providers?
- ◆ What categories of vendors are active in the field?
- ◆ How are the leading telematics industry players approaching the aviation sector?
- ◆ How are emerging communications technologies affecting the airport asset tracking market?



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The Airport Asset Tracking Market is the foremost source of information about the adoption of asset tracking solutions in the aviation industry. Whether you are an equipment manufacturer, service provider, telematics vendor, telecom operator, investor, consultant, or government agency, you will gain valuable insights from our in-depth research.

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