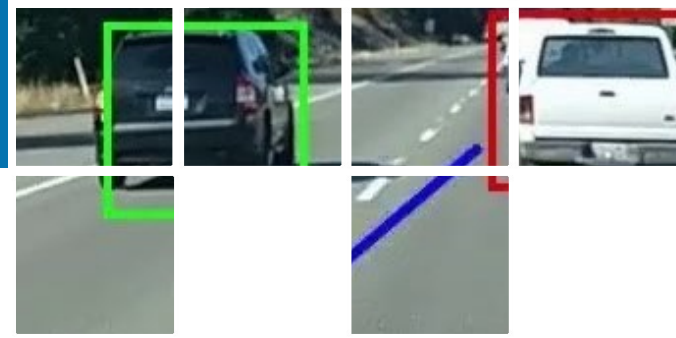


# The Video Telematics Market



**The Video Telematics Market** is a comprehensive report from Berg Insight analysing the latest developments on the market for video telematics solutions.

This strategic research report from Berg Insight provides you with 135 pages of unique business intelligence including 5-year industry forecasts and expert commentary on which to base your business decisions.

## ***Highlights from this report:***

- ◆ **Insights** from numerous interviews with market-leading companies.
- ◆ **Descriptions** of video telematics applications and associated concepts.
- ◆ **Comprehensive overview** of the video telematics value chain.
- ◆ **In-depth analysis** of market trends and key developments.
- ◆ **Profiles** of 32 companies offering video telematics software and hardware.
- ◆ **Market forecasts** lasting until 2024.

## **The North American video telematics market outnumbers the European by a factor of three**

The integration of cameras to enable various video-based solutions in commercial vehicle environments is one of the most apparent trends in the fleet telematics sector. Berg Insight's definition of video telematics includes a broad range of camera-based solutions deployed in commercial vehicle fleets either as standalone applications or as a subset or extension of conventional fleet telematics. Berg Insight estimates that the installed base of active video telematics systems in North America reached almost 1.6 million units in 2019. Growing at a compound annual growth rate (CAGR) of 15.7 percent, the active installed base is forecasted to reach more than 3.2 million units in North America by 2024. In Europe, the installed base of active video telematics systems is estimated to less than 0.5 million units in 2019. The active installed base is forecasted to grow at a CAGR of 16.1 percent to reach close to 1.0 million video telematics systems in Europe by 2024.

The video telematics market is served by a number of different types of players, ranging from specialists focused specifically on video telematics solutions for various commercial vehicles, to general fleet telematics players which have introduced video offerings, and hardware-focused suppliers offering mobile digital video recorders

(DVRs) and vehicle cameras used for video telematics. Berg Insight ranks Streamax, Lytx and Samsara as the leading video telematics players in their respective categories. Streamax is the leading hardware provider and the company also offers software dashboards which are widely used together with its devices. Lytx has the largest number of video telematics subscriptions, reaching more than 600,000 connected devices protecting 1.3 million drivers in 2019. Among the general fleet telematics players, Samsara stands out as an important provider with a sizable number of camera units deployed across its subscriber base. Additional major players in this space further include the video safety specialist SmartDrive Systems, the fleet management player KeepTruckin and the video telematics company SmartWitness. The remaining top-10 providers are Nauto, Trimble, SureCam and VisionTrack. Other noteworthy video telematics players include Netradyne, Seeing Machines, CameraMatics and LightMetrics which have all reached installed bases in the tens of thousands.

### **Berg Insight's M2M Research Series**

What are the key business opportunities in the emerging wireless M2M/IoT market? Berg Insight's M2M Research Series is a unique series of 40 market reports published on a regular basis. Each title offers detailed analysis of a specific vertical application area such as smart homes, smart metering, fleet management and car telematics, or covers horizontal topics including IoT platforms, software, hardware, IoT connectivity statistics and the mobile operators' IoT strategies.

## This report answers the following questions:

- ◆ What different types of players are involved in the video telematics value chain?
- ◆ Which are the major specialised providers of video telematics solutions?
- ◆ What offerings are available from the general fleet management solution providers?
- ◆ How are the hardware-focused suppliers approaching the market?
- ◆ Which are the frontrunning geographic markets for video telematics solutions so far?
- ◆ What are the price levels for video telematics hardware and software?
- ◆ Which trends and drivers are shaping the market?
- ◆ How will the video telematics industry evolve in the future?

**Berg Insight** offers premier business intelligence to the telecom industry. We produce concise reports providing key facts and strategic insights about pivotal developments in our focus areas. Berg Insight also offers detailed market forecast databases and advisory services. Our vision is to be the most valuable source of intelligence for our customers.

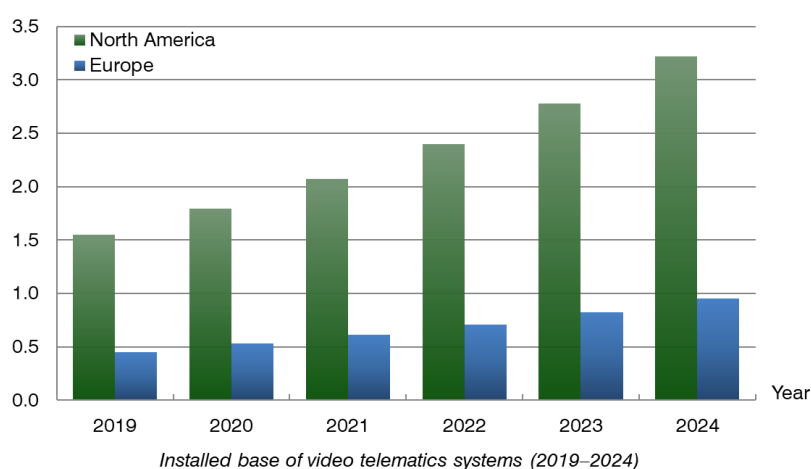
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### Who should buy this report?

The Video Telematics Market is the foremost source of information about the market for camera-based telematics solutions. Whether you are a video telematics solution provider, fleet telematics vendor, equipment manufacturer, insurance industry player, investor, consultant, or government agency, you will gain valuable insights from our in-depth research.

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