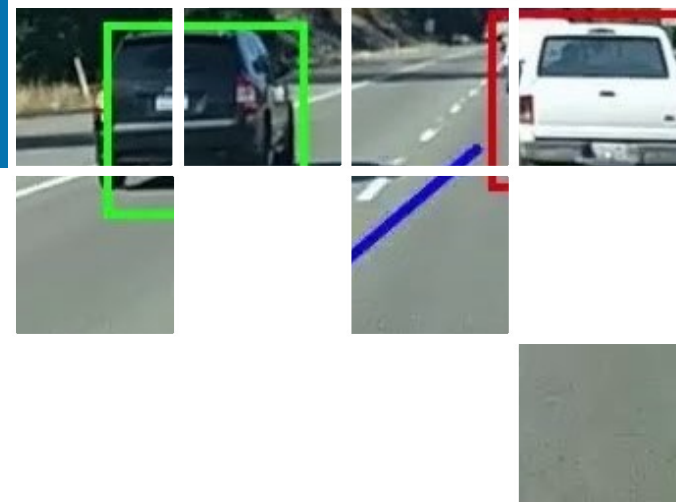


The Video Telematics Market



The Video Telematics Market is the second consecutive report from Berg Insight analysing the latest developments on the market for video telematics solutions.

This strategic research report from Berg Insight provides you with 180 pages of unique business intelligence including 5-year industry forecasts and expert commentary on which to base your business decisions.

Highlights from the second edition of the report:

- ◆ **Insights** from numerous interviews with market-leading companies.
- ◆ **Descriptions** of video telematics applications and associated concepts.
- ◆ **Comprehensive overview** of the video telematics value chain.
- ◆ **In-depth analysis** of market trends and key developments.
- ◆ **Updated profiles** of 39 companies offering video telematics software and hardware.
- ◆ **Market forecasts** lasting until 2025.

North America and Europe to account for 6 million video telematics systems in use in by 2025

The integration of cameras to enable various video-based solutions in commercial vehicle environments is one of the most apparent trends in the fleet telematics sector today. Berg Insight's definition of video telematics includes a broad range of camera-based solutions deployed in commercial vehicle fleets either as standalone applications or as an additional feature of conventional fleet telematics. Berg Insight estimates that the installed base of active video telematics systems in North America reached 2.1 million units in 2020. Growing at a compound annual growth rate (CAGR) of 16.2 percent, the active installed base is forecasted to reach more than 4.4 million units in North America by 2025. In Europe, the installed base of active video telematics systems reached almost 0.8 million units in 2020. The active installed base is forecasted to grow at a CAGR of 17.9 percent to reach 1.8 million video telematics systems in Europe by 2025.

The video telematics market is served by many companies ranging from specialists focused specifically on video telematics solutions for various commercial vehicles, to general fleet telematics players which have introduced video offerings, and hardware-focused suppliers offering mobile digital video recorders (DVRs) and vehicle

cameras used for video telematics. Berg Insight ranks Streamax, Lytx and Samsara as the leading video telematics players in their respective categories. Streamax is the leading hardware provider and the company also offers software dashboards which are widely used together with its devices. Lytx has the largest number of video telematics subscriptions, reaching an estimated installed base of 700,000 connected devices. Among the general fleet telematics players, Samsara stands out as an important provider with a sizable number of camera units deployed across its subscriber base. Additional significant players in this space include the fleet management pioneer Omnitracs (which recently acquired the video safety specialist SmartDrive Systems), the video telematics company SmartWitness and the fleet management player KeepTruckin. The remaining top-10 providers are Nauto, Howen, Trimble and VisionTrack. Other noteworthy players include Matrix Telematics, Netradyne, SureCam, Vision Techniques, MiX Telematics, Seeing Machines, LightMetrics, CameraMatics and Idrive.

Berg Insight's M2M Research Series

What are the key business opportunities in the emerging wireless M2M/IoT market? Berg Insight's M2M Research Series is a unique series of 45 market reports published on a regular basis. Each title offers detailed analysis of a specific vertical application area such as smart homes, smart metering, fleet management and car telematics, or covers horizontal topics including IoT platforms, software, hardware, IoT connectivity statistics and the mobile operators' IoT strategies.

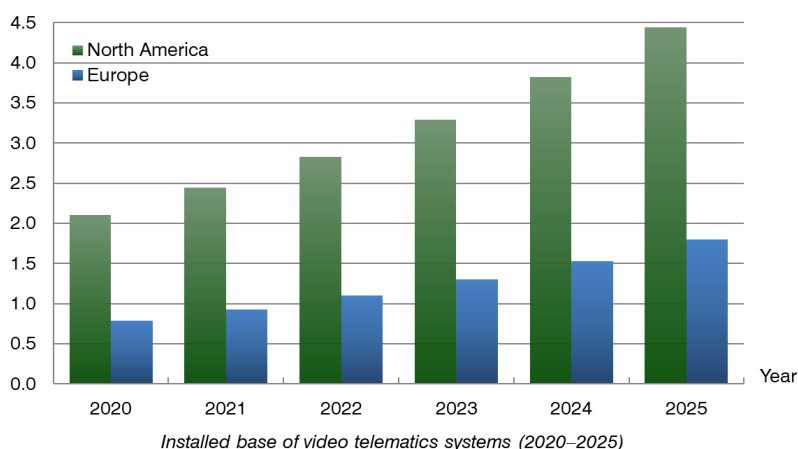
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This report answers the following questions:

- ◆ What different types of players are involved in the video telematics value chain?
- ◆ Which are the major specialised providers of video telematics solutions?
- ◆ What offerings are available from the general fleet management solution providers?
- ◆ How are the hardware-focused suppliers approaching the market?
- ◆ Which are the frontrunning geographic markets for video telematics solutions so far?
- ◆ What are the price levels for video telematics hardware and software?
- ◆ Which trends and drivers are shaping the market?
- ◆ How will the video telematics industry evolve in the future?

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Who should buy this report?

The Video Telematics Market is the foremost source of information about the market for camera-based telematics solutions. Whether you are a video telematics solution provider, fleet telematics vendor, equipment manufacturer, insurance industry player, investor, consultant, or government agency, you will gain valuable insights from our in-depth research.

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- Fleet Management in the Americas
- Fleet Management in Europe
- Connected Video Cameras
- The Global Off-Highway Vehicle Telematics Market



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